

FOR IMMEDIATE RELEASE

AlaskOmega Launches MSC-Certified Omega-7 Concentrate

New AlaskOmega Omega-7 concentrate much more potent than other Omega-7 sources

COSHOCTON, OH – September 28, 2015 - Organic Technologies, producer of AlaskOmega® omega-3 fish oil concentrates and natural oils, announced today that it has added a new item to its AlaskOmega marine ingredient product line: Omega-7. AlaskOmega® Omega-7 Palmitoleic 500 is an MSC-certified Omega-7 concentrate derived from Wild Alaska Pollock containing a minimum of 50% Omega-7, up to 5x more potent than other omega-7 sources.

C16:1 Palmitoleic Acid (Omega-7) has been studied for its potential benefit towards many important health applications including heart health, anti-inflammation, insulin sensitivity, antimicrobial effects, moisture replenishment of mucosal membranes, and anti-aging benefits for skin, hair and nails. The highly concentrated AlaskOmega® Omega-7 Palmitoleic 500 allows formulators to achieve higher omega-7 label claims and use smaller capsule sizes versus other traditional omega-7 sources such as sea buckthorn oil, at a more competitive price.

“We see the omega-7 category growing as customers search for new clinically documented products and formulation ideas within the ‘omega’ space,” remarked Dan Wiley, VP Nutrition and Health at Organic Technologies. “Organic Technologies is positioning our AlaskOmega® Omega-7 Palmitoleic 500 concentrate as a high strength omega-7 alternative -- basically a double strength sea buckthorn oil, at a more competitive price,” Wiley continued.

“We think our tasteless and odorless MSC-certified omega-7 concentrate will be a welcomed addition to the omega 3/6/9 category,” added Steve Dillingham, Global Director for AlaskOmega® Ingredients, “as formulators look to leverage the many health applications of this unique, potent omega-7 ingredient and to provide a broader spectrum of omegas.”

The AlaskOmega team will be promoting their new Omega-7 Palmitoleic 500 product at the upcoming Supply Side West event (booth #1014), held in Las Vegas during October 7-8.

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About AlaskOmega®

Organic Technologies is the producer of MSC-certified AlaskOmega® fish oil products, including omega-3 concentrates, natural fish oils, and newly launched omega-7 concentrate. We start with wild-caught Alaska Pollock oil from the cold, clear waters of Alaska’s Bering Sea, which is then further refined and concentrated in our family owned and operated NSF-certified GMP facility in Coshocton, Ohio. AlaskOmega® is available in EE and TG concentrates up to 85% total Omega-3 content, as well as natural wild Alaskan fish oils. Please visit <http://www.alaskomega.com> for more information.

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